

The Tokyoiter Exhibition – Open Call

Submission Guideline

1. Introduction

The Japan Foundation, Kuala Lumpur (JFKL) announces an open call for applications to *The Tokyoiter Exhibition*, an exhibition from 20 January 2024 to 4 February 2024. With these imaginary covers' tribute, we hope to continue celebrating the passion of Tokyo and its inhabitants' stories.

On that note, JFKL is keen to invite Malaysian creatives or artists, illustration and drawing enthusiasts alike, to create a tribute to Tokyo and be selected as part of the exhibition here in Kuala Lumpur.

2. What is The Tokyoiter?

A tribute to The New Yorker's traditional cover art and inspired by another creative initiative, The Parisianer, The Tokyoiter is made by illustration and drawing enthusiasts passionate about presenting the talent of artists they like to a larger audience. With these imaginary magazine cover tributes, they hope to celebrate the passion for Tokyo and its inhabitants' stories.

3. Theme

A tribute to Tokyo, in the format of The Tokyoiter magazine covers.
(The brand template and format, The Tokyoiter, is provided on our [website](#))

4. Jury Panel

- a) Andrew Joyce & David Robert (The Tokyoiter)
- b) Kenta Chai, Graphic Designer of KentaWorks Graphic
- c) CC Kua, Kuala Lumpur-based Visual Artist, Illustrator, Graphic Designer

5. Schedule

Dates	Item
9 November – 30 November 2023	Call For Submission
7 December – 20 December 2023	Shortlist/Selection and Judging Period
22 December 2023	Announcement of Selected Artworks
20 January 2024 – 4 February	Exhibition Opens

6. Eligibility

- Open to Malaysian artists, designers, illustrators and creatives currently based in Malaysia, aged 18 years and above as of 1 January 2023.
- Submitted artwork must be from someone who has spent some time in Tokyo or Japan (a short-term stay is also considered eligible)
- Kindly attach a photo of when you were there, in Tokyo.
(For further assistance or enquiries, kindly email us for other ways to verify this information)

7. Contest Procedure

Please submit the application form in full along with the design to the Japan Foundation, Kuala Lumpur (JFKL) via email (thejapanfoundationkl@gmail.com) **by 3 December 2023, Sunday, 11:59 PM**.

You can download the documents as follows via the JFKL website:

<https://www.jfkl.org.my/events/the-tokyoiter-exhibition/>

1. [Entry Form](#)
2. [Design Template](#)

Each participant can only submit one design. Email attachments should not exceed 3MB altogether, including your application form. If your email attachments exceed 3MB, files can also be uploaded to a file-sharing service or to your own server, in which case the link should be included in your submission email.

Due to the expected volume of applications, The Tokyoiter Exhibition team will make an initial pre-selection to which the selection panel has access to alongside all eligible applications.

The number of artworks to be selected for the exhibition is approximately 5, and selected artists will be officially notified by email by 22 December 2023.

If JFKL cannot reach the winner or shortlisted artist within seven (7 days) from the announcement date using the contact information provided at the time of entry, that person shall forfeit the prize. Failure to comply with these official rules will result in disqualification.

The selection panel's decision is final, and no correspondence shall be entered into.

8. Copyright and promotional use of works

- Selected artists are responsible for ensuring the work does not infringe another creator's copyright. Entries found to infringe on the cultural property or moral rights of another individual or a group of artists will be disqualified.
- Selected artists consent to images of their work being reproduced by JFKL and the media for the purpose of critical view, advertising and publicity, promotional materials, and publication.
- Copyright of the winning designs shall remain with the artists. However, JFKL will ask for exclusive exhibiting rights during the production period until the end of the exhibition. During preparation, JFKL reserves the exclusive right to use these designs for various promotional purposes (such as posters, flyers, online social media, newsletters etc).

9. Design Guideline

- (a) Design size:
300mm x 400mm in size, with a resolution of 300 dpi. Please apply the design on the template provided [here](#).
- (b) Regarding The Tokyoiter template, the artists can change the date, but we ask to kindly not to move the positions of the headers.
- (c) The artists can have their illustration overlap it or interact with 'The Tokyoiter' part if they want to - You can see some examples of this here:
<http://www.thetokyoiter.com/#/tess-smithroberts/>
<http://www.thetokyoiter.com/#/new-gallery-49/>
<http://www.thetokyoiter.com/#/iris-van-den-akker/>
- (d) Lettering: Please outline any text used in the design
- (e) Design format for submission: Submission should be in either hi-resolution PSD or PDF format.

(f) Other points to note:

- i. Designs must be a new and original creation of the entrant. Any copyright issues should be resolved in advance by the entrant. Using widely recognised characters/designs or images that closely resemble such characters may constitute a copyright infringement. Designs thought to infringe any copyright will not be considered.
- ii. Note from The Tokyoiter: The illustrator must have spent time in Tokyo at least once or lived in Japan. We want to avoid “cliché” images of Japan like manga, kawaii, samurai, Totoro, etc. We are keen to see what inspires the illustrator, and that is our GOLDEN RULE.
- iii. Submitted short-listed designs do not guarantee a feature in The Tokyoiter project.
- iv. The rights of the artwork remain with the artists. JFKL only asks for exclusive exhibition rights during the period of the Exhibition in January – February 2024.

10. Privacy

The personal data of the applicants obtained by JFKL may be used for administrative purposes and PR purposes as related to the contest.

11. Prizes

- a) 5 x RM1,000 and certificate
- b) The prize money will be disbursed to the selected artists once the printing company in Malaysia has printed the artwork

12. Selected Artists' Responsibility

The selected artists must cooperate fully with JFKL to produce the final print, which will be exhibited at The Tokyoiter Exhibition organised by JFKL.

13. Documents Required for Submission

- (a) Completed entry form. Please ensure all the information provided in the form is correct.
- (b) Digital format of the design (PSD/PDF) in the template provided.

Contact Information

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