

FUROSHIKI DESIGN CONTEST

DESIGN THEME: MALAYSIA+JAPAN

Furoshiki is a square piece of fabric traditionally used in Japan to carry, store, or wrap objects. It is used to wrap items of various shapes and sizes ranging from boxes, bottles, music instruments, baskets to many others. It can also be used as a bag to transport items.

FEB 01 Period: FEB 28





FUROSHIKI DESIGN CONTEST



PROJECT OBJECTIVE

The objective of this contest is to showcase the talent and creativity of art and design students in Malaysia through a textile design for furoshiki by incorporating the diverse cultural elements of Malaysia and Japan. Winning works will be used for producing actual furoshiki by JFKL.

ELIGIBILITY

Open to art and design students who are currently studying either in public or private universities, colleges, vocational or any other educational institutions in Malaysia aged 18 years and above as of 1st January 2021.

DESIGN SIZE

The design should be for a square-shaped fabric, 70cm x 70cm in size, with a resolution of 300dpi.

Submission should be in either JPEG or PDF. Template is provided on the JFKL website.

JUDGING CRITERIA

Entries will be judged on the originality and creativity of the design in relation to the theme.

PRIZES

(a) First prize: RM2,500 and certificate
(b) Second prize: RM2,000 and certificate

(c) Third prize: RM1,500 and certificate

GENERAL INQUIRIES:

For more details of the competition, please visit www.jfkl.org.my/furoshiki-design-contest/

Tel: 03-22846228

Email: furoshikicontest@jfkl.org.my

PANEL OF JUDGES



Assistant Professor
Dr. Debbie Gan Siew Siew
Deputy Dean, First City University College

Debbie has over 10 years of professional experience in Design Management focusing on design & brand strategy and higher education management based in UK and Malaysia. She believes the continual development of branding strategy can help strengthen and grow businesses through integrated marketing communication. Besides being an entrepreneur and educator, she is also active in the creative design community.



Nik Faiz Nik Amin Founder and Creative Director of Gahara

Architect-turned-artist Nik Faiz Nik Amin is a third-generation batik artisan from a family of batik makers based in Penambang, Kelantan Darul Naim. His globally-recognised homegrown artisan batik brand – Ruzzgahara aims to revive traditional batik production that embraces a more eco-friendly, ethical and sustainable approach. The brand has been featured in various international publications including Vogue British and Tatler Magazine British.



Nini Marini Artist & Creative Entrepreneur

Nini Marini is a graduate of The Birmingham City University, in Visual Communications. She has spent 20 years in the media industry as a Producer and then Content Innovation Head for a national media company whilst practicing art on the side. Today, Nini is a multi-artist & creative entrepreneur whose goal is to promote the arts and creative thinking.