

## **NIHONGO Video Contest 2021 Contest Guidelines**

### **1. Objective**

The objective of the contest is to enhance Japanese language communicative competence among post-secondary school non-native Japanese language learners in Malaysia. By allowing participants to submit their entries online, the contest has made it easier for the participants to take part in the contest irrespective of where they are.

### **2. Theme of the Video**

#### **MALAYSIA へようこそ！**

*Why Malaysia should be your travel destination after COVID*

Contents of videos for all categories must clearly depict this theme and use the Japanese language creatively so as to portray this message across. The theme can be interpreted based on your own perspective.

### **3. Eligibility**

Open to Japanese language learners in Malaysia that fulfil the following criteria:

- i) At least 17 years old on 01 October 2021;
- ii) Are currently attending Japanese language course in Malaysia either at a college, university, preparatory centers, language centers or any educational institutions;
- iii) Graduated secondary school Form 5, O-Level or its equivalent (i.e., Currently in Form 6, A-Level, Pre-university or its equivalent and above);
- iv) A non-native Japanese speaker (mother tongue is not Japanese);
- v) Whose neither parent is a Japanese national;
- vi) Are not Japanese language teachers; and
- vii) Are not professional production crew or filmmakers.

### **4. Categories**

NIHONGO Video Contest 2021 will be carried out in the following categories:

#### **i) Individual Category**

- (a) One-person participant that must adhere to the eligibility (3.i – 3.vii).
- (b) Video duration must be between 2 to 3 minutes.

#### **ii) Team Category**

- (a) Members must not be more than 8 person including production crew.
- (b) Each member should adhere to the eligibility (3.i – 3.vii)
- (c) Video duration must be between 2 to 5 minutes.

### **5. Prizes**

- i) Prizes for each category will be awarded to the following:

- (a) 1<sup>st</sup> place – 5<sup>th</sup> place: Certificate and prizes
- (b) Certificate of Participation will be given to all Contestants.
- (c) Viewer's Choice Award: One for each category based on the number 1 most liked video.
- ii) For Team Category, each submission will be tied to the registered official Competing Team. In the event that a submission created by a group (and submitted by the official Competing Team) is declared the winner in accordance with these official rules, the prize will be awarded to the official Competing Team and it will be the responsibility of the official Competing Team to distribute the prize among them.
- iii) Prizes may not be awarded if an insufficient number of eligible entries are received.
- iv) Viewer's Choice Award
  - (a) Videos that go through to the final selection will stand a chance to compete for this award (finalists).
  - (b) This award will be granted to the finalist's video that gets the most "like" from public viewers (not official judges).
  - (c) The organizers will upload the finalists' videos on JFKL Official Youtube Channel for public viewers to vote.
  - (d) The duration and date of the public viewing will be announced on 21 January 2022 by the organizer.
  - (e) Regardless of the result for the Final Screening determined by the official panel of judges of this contest, all finalists could still stand a chance to win this award.

## 6. Contest Procedure

- i) Entry Form can be downloaded from JFKL website below:  
<https://www.ifkl.org.my/events/2021-nihongo-video-contest/>
- ii) Entry Form must be completed and endorsed before submitting via the Submission Form (Refer 7.1v)
- iii) The participating video must be uploaded on Google Drive by the closing date through the participants' individual/team representative Gmail account.
- iv) The video uploaded to Google Drive must be set to "anyone with the link can view/download".
- v) The video link and completed Entry Form must be submitted online at <https://rebrand.ly/SubmissionNVC21> by the **closing date** on **3rd January 2022** by **11.59PM**.
- vi) Please ensure all the information provided in the Submission Form are correct.
- vii) Video scripts are not required for submission.
- viii) The Final screening will be conducted on 29 January 2022 to determine the winners.

## 7. Rules and Regulations

### 7.1 Contest Requirement

- i) The video must be the original work of the participant(s) in either category.
- ii) Video format must be in MP4 format.
- iii) The length of the video must be between 2 to 3 minutes for Individual Category and between 2 to 5 minutes for Team Category. Any video submission that does not adhere to this rule will be disqualified automatically.
- iv) The video cannot be in the form of full animation or fully voice-over.

- v) The video must feature the participant(s) Japanese language ability, whereby the participating members will have to showcase themselves delivering lines in the video.
- vi) All submissions must be submitted with a completed Entry Form. This form needs to be verified by any of the following individuals to confirm the participants' affiliation with the education institution they are currently associated with;
  - a) Principal (of learning centers or private language schools); or
  - b) Head of Department (depending on what department the Japanese language course falls under); or
  - c) Japanese language lecturers; or
  - d) Advisor/Coordinator or its equivalent (Japanese Language Society/Club) \*

*\*Advisor/Coordinator must be an administrator or lecturer/teacher*

- vii) Digital signature and stamp are acceptable for the Entry Form verification.
- viii) Verified Entry Forms that are scanned (either using scanner, camera scanner or such) must be clear and readable. Unclear or unreadable Entry Form submitted may result in disqualification.
- ix) Participant(s) in either category must match the names, age and MyKad/ Passport number and stipulated in the Entry Form.
- x) All costs incurred for participating in this NIHONGO Video Contest 2021 (tools, video production, traveling cost, etc) shall be borne by the participants.

## 7.2 General Requirement

- i) The video must not previously be published.
- ii) The video must not infringe upon the rights of any third party, including, without limitation, copyright, trademark, and rights of publicity and/or privacy.
- iii) The video must be suitable for publication and may not be violent, immoral, offensive, illegal, pornographic, obscene, indecent or similarly inappropriate as deemed solely by the Organizer.
- iv) The video must not contain any mention, discussion, logo, trademark, service mark, storefront, trade dress, mascot, photograph, or other image of any business or company. The video may not mention property names or physically identify a property by filming their front sign or some other unique feature or distinguishable architecture.
- v) The video must not copy, or incorporate, or include music or video unless the participant(s) is the lawful copyright owner thereof.
- vi) The video must not include the likeness of any identifiable persons other than the participant(s), unless participant(s) obtains written permission.
- vii) The video cannot be dangerous or unsafe to make or produce, or include activities that are dangerous, unsafe, or present unreasonable risk of harm to person or property, or suggest or imply to any person to undertake any dangerous, unsafe or unduly risky activity as deemed solely by the Organizer.
- viii) The video must not in any other way violate the Malaysian Communication and Multimedia Act 1988 or any other applicable laws and regulations. Any video in violation of any of the above requirements and restrictions will be deemed void.
- ix) By submitting a video in the contest, each participant represents and warrants that these requirements have been met. Failure to satisfy these requirements, as determined in Organizer's sole and absolute discretion, may disqualify the entries.

- x) Participant(s) is responsible for obtaining permission to use the picture, image, voice and/ or likeness of any third parties shown in the video. The Organizer may request that any such third parties sign a waiver and release prior to the granting of any prize.

## **8. Rights in the Video**

Each participant, as a condition of participation in the contest, hereby grants the Organizer the exclusive, perpetual, worldwide right to edit, adapt, modify, reproduce, publish, distribute, and otherwise use (unless prohibited by applicable law) the video (including all material embodied therein) in any way or in any media now or hereafter known for trade, advertising, promotional, or other purposes as the Organizer determines, in its sole and absolute discretion. The organizers also reserved the right to publish the images of all participants including the Final Screening session for the purpose of promoting and reporting the contest on online platforms as well as printed materials.

## **9. Privacy and Publicity**

The Organizer will collect personal data from the participant(s), and this information may be used for the purposes of administration and publication of the contest and other promotional purposes that benefit the Organizer. Unless prohibited by law, participation in the contest constitutes each participant(s)'s consent for the Organizer to use the participant(s)'s personal data for promotional purposes in any media now known or later developed, without payment or consideration to the participant(s).

## **10. General Release and Waiver of Claims**

By entering the contest, and/or accepting a prize, each participant (for himself/herself and his/her heirs) hereby releases the Organizer and all of its respective director, officers, governors, and employees (collectively, the "Releasees") from any and all liability, loss, harm, damage, cost, expense, or claims including, but not limited to, third party claims based on:

- i) Publicity and/or privacy rights, defamation, and intellectual property associated with the participant(s) or winner's participation in the contest, redemption of any prize in connection with the contest, and/or use or misuse of any prize in connection with the contest, including, but not limited to, all reasonable counsel fees and courts costs incurred, property damage, personal injury, and/or death;
- ii) Anything related to the production, promotion, or execution of the contest (or participation therein), including preemption, cancellation, or rescheduling; and
- iii) Anything that may occur in connection with acceptance and/or use of the prizes or while participating in the contest, even if caused or contributed to by the negligence of Releasees.

By submitting a video to this contest, and as part of the official rules, participant(s) agree to comply with YouTube's Terms of Use and Privacy Policy set forth at <http://www.youtube.com/t/privacy>

## **11. Rights of the Organizer**

The Organizer reserves the right to:-

- i) Cancel the contest should the number of contestants falls below the desired number;
- ii) Postpone the competition without prior notice and consultation;
- iii) Revise, add or delete any of the rules and regulations of the contest without prior notice;
- iv) Make final decision on any disputes arising from the contest; and
- v) Not to award the offered prizes if the Organizer, in their sole discretion, deem that an insufficient quantity or quality of eligible entries has been received.

## **12. Judging Criteria**

Entries will be judged by a panel of judges chosen by the Organizer. The decisions of the judges on all matters relating to the contest are final, conclusive and not open for dispute.

Entries that meet all eligibility requirements will be judged according to the following criteria: -

- i) Presentation and delivery of the theme.
- ii) Clarity and suitability of Japanese language used.
- iii) Originality and creativity of the story line.

### **13. Winner Selection**

- i) Shall there be an overwhelming number of entries; the organizers will hold an initial screening internally and five (5) videos from each category will be chosen for the final screening. The result of the initial screening will be announced on 21 January 2022.
- ii) The Official Judges will view the five (5) finalists' videos from Individual Category and five (5) finalists' videos from Team Category on **29 January 2022**.
- iii) Simultaneously, the finalists will also be able to view and interact during the Final Screening that will be held in an online platform.
- iv) The official announcement of the contest result will also be posted on The Japan Foundation, Kuala Lumpur's website, Social Media platforms, and *Temas Baru* newsletter thereafter.
- v) Each participant is responsible for monitoring JFKL website for winner notification or announcement and receipt or other communications related to this contest.
- vi) If a potential prize winner cannot be reached by the Organizer within fifteen (15) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. If a potential winner fails to comply with these official rules, that potential winner will be disqualified.

### **SECRETARIAT:**

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